

Privacy Policy

Last Updated: 20-February-2025

Xccelerance Technologies ("we," "us," or "our") is committed to protecting the privacy of our website visitors and users ("you" or "your"). This Privacy Policy describes how we collect, use, disclose, and protect your personal information when you visit our website www.xccelerance.com (the "Site").

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** This includes information that can be used to identify you, such as your name, email address, phone number, company name, job title, and any other information you voluntarily provide to us through contact forms, demo requests, newsletter sign-ups, or other interactions with the Site.
- **Usage Data:** This includes information about how you use the Site, such as your IP address, browser type, operating system, referring URLs, pages viewed, links clicked, and the dates and times of your visits. We collect this information automatically through cookies, web beacons, and similar technologies.
- **Cookies and Similar Technologies:** We use cookies and similar technologies (e.g., web beacons, pixels) to collect Usage Data, enhance your experience on the Site, and for analytics and advertising purposes. You can control cookies through your browser settings (see Section 5 below).

2. How We Use Your Information

We may use your information for the following purposes:

- **To Provide and Improve the Site:** To operate, maintain, and improve the Site, including its functionality, content, and user experience.

- **To Communicate with You:** To respond to your inquiries, provide customer support, send you updates and newsletters (if you have opted in), and inform you about our services.
- **To Personalize Your Experience:** To tailor the content and offers we show you on the Site based on your interests and preferences.
- **For Marketing and Advertising:** To promote our services, send you marketing communications (where permitted by law), and measure the effectiveness of our advertising campaigns. We may use third-party advertising partners.
- **For Analytics and Research:** To analyze how the Site is used, understand user behavior, and improve our services.
- **To Comply with Legal Obligations:** To comply with applicable laws, regulations, and legal processes.
- **To full fill contractual obligation:** To deliver agreed services and product as per contract.

3. How We Share Your Information

We may share your information with the following categories of recipients:

- **Service Providers:** We may share your information with third-party service providers who assist us in operating the Site, processing payments, sending emails, providing customer support, conducting analytics, and delivering advertising. These service providers are contractually obligated to protect your information.
- **Business Partners:** We may share your information with business partners who offer products or services that may be of interest to you (where permitted by law and with your consent, if required).
- **Legal Authorities:** We may disclose your information to legal authorities if required by law or legal process, or if we believe it is necessary to protect our rights, property, or safety, or the rights, property, or safety of others.
- **Business Transfers:** In the event of a merger, acquisition, sale of assets, or other business transfer, your information may be transferred as part of the transaction. We will notify you of any such transfer and any choices you may have regarding your information.
- **With Your Consent:** We may share your information with other third parties with your consent.

4. Your Rights and Choices

You have the following rights and choices regarding your personal information:

- **Access and Correction:** You have the right to access and correct your personal information that we hold. You can request this by contacting us at gdpr@xcclerance.com.
- **Opt-Out of Marketing Communications:** You can opt-out of receiving marketing emails from us by clicking the "unsubscribe" link in any marketing email or by contacting us at gdpr@xcclerance.com.
- **Cookie Control:** You can control cookies through your browser settings. Most browsers allow you to block or delete cookies. However, please note that disabling cookies may affect the functionality of the Site.
- **Do Not Track:** Our Site does not currently respond to "Do Not Track" signals from web browsers.

5. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. These measures include, but are not limited to, data encryption, access controls, and regular security assessments. However, no method of transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee absolute security.

6. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements.

7. Children's Privacy

Our Site is not intended for children under the age of 16. We do not knowingly collect personal information from children under 16. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us at gdpr@xcclerance.com.

8. International Data Transfers

Your personal information may be transferred to and processed in countries other than your country of residence. These countries may have data protection laws that are different from the laws of your country. We will take appropriate measures to ensure that your personal information is protected in accordance with this Privacy Policy and applicable data protection laws. This may include using standard contractual clauses or relying on other legal mechanisms for data transfers.

9. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will post any changes on this page and update the "Last Updated" date at the top. We encourage you to review this Privacy Policy periodically.

10. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us at:

Xccelerance Technologies, gdpr@xccelerance.com,
